

## **HAKUUNSHA- Personal Perception**

**July 2016**

Hakuunsha has made me feel part of the company even though I did not have previous knowledge of Japanese culture and customs. The company has given me the opportunity to grow through a cultural and intellectual immersion.

It was able to have an interview directly with the president Mr. Manabe giving me a unique experience and a new perception of the company. So far, it has been an incredible process full of learning and laughter. I firmly believe that Hakuunsha follows its philosophy with the three “Hs” (Heart, Hi-Quality, and Human). I can see the “Heart” of the company by seeing the passion and dedication that each one of the members in the company possesses.

“Hi-Quality” is clearly visible by the attention to details that come from the CEO as well as from the student interns from Fukuoka University that I interact with. The relationship between the company and Fukuoka University is admirable. It encourages learning and growth through new ideas to build a solution that will lead to better quality and service. Hakuunsha desires to continue improving; this quality is valuable for the company as well as for daily self-development in different areas of life.

The third “H” that Hakuunsha has pride in is “Human”. Just as I mentioned before, I can easily observe that Hakuunsha has great workers ranging from people who are highly experienced in the industry to student interns who strive to learn and improve through real life situations of the company. I have been fortunate enough to share experiences, conversations and opinions with a different people who have given me new points of view and perspectives. For example, dinners related to Hakuunsha have given me an incredible memory that have made me feel included

through a comfortable and open environment. They are not only great workers, but also great people, and some of them have become great friends.

Hakuunsha it is a company with strong teamwork, and this teamwork environment is what allows the company to improve day to day. The unity of the company creates confidence between each other and allows for integration and prosperity to continue. The company will soon have 60 years of history and has a strong mentality continually working towards new challenges and objectives. Hakuunsha has successfully been able to do this without losing its traditions and valuable Japanese customs. The logistics company has without a doubt been able sustain its essence while evolving and growing.

Hakuunsha continues to undergo a process of reconstruction, nonetheless, I am positive that it will succeed. I strongly believe this because after sharing and spending time with the company CEO, it is evident Mr. Manabe has ability, knowledge, and charismatic leadership skills to push the logistics company to go to next level. Likewise, the employees and student interns share the same vision as Mr. Manabe and will do what it takes to work together and reach the company's goals. Hakuunsha looks to the future without forgetting its past because one cannot exist without the other.

Not only this, but I also strongly believe that Hakuunsha is an admirable example of corporate excellence. The company integrates praiseworthy values that should be replicated and followed by other companies. Even as an unofficial and temporary visitor to the company, I have felt acceptance in their team and am grateful for the incredible learning experience.

